

Alpha Advertising Funnel Template For Hair And Other Online Vendors- By Divine Akachukwu

Who Can Use This Sales Structure?

People that sell shoes, bags, clothes, wigs, perfume and other physical products.

This is the funnel structure for a physical product sold for a particular hair vendor:



Here's a break down of what to do in each stage:

First stage is the Ads source: You can use any social media platform for your advert source. I'll suggest you start with either Facebook, Instagram or Tiktok advert.

Now what style of advert should you use here?

For vendors that sell physical products online, I suggest you use a video for your advert: you can go on tiktok and see what other vendors are doing and the style of video you should do to get engagements and sales.

A simple ads copy like this would be okay for your advert:

JOIN OUR FREE WIG MASTERCLASS! 🎉

👤 Want to learn how to SLAY your wigs like a PRO? Join our exclusive FREE class where you'll discover:

- 💡 How to choose the perfect wig for your face shape
- 💡 Wig installation secrets for that natural look
- 💡 Wig maintenance tips to keep it fresh and flawless

And lots more...

Join our VIP WhatsApp Group to get your FREE access to the masterclass.

👉 ***Click the button NOW to secure your spot!***

Second stage: #1) Create a WhatsApp group to build your own audience And Run Facebook/ Instagram adverts and direct people to your WhatsApp group to grow your audience community

#2) Post valuable contents regarding the products you sell. For example, if I sell wigs and hair, I can post a content on how to spot fake hair brands that ladies should not buy to avoid scalp infections....

#3) Post testimonials from your previous customers

#4) Offer complimentary FREE gifts to those who will buy your product

#5) Give discounts on your product price once a while.... Don't overdo it so you don't lose relevance whenever you offer discount again...

Third stage: Using WhatsApp label, label all the contacts that bought something from that your WhatsApp group. This set of people can buy any other product you'll sell in the future. Plus, because you have already built relationship with this audience, you can send exclusive offers and discounts to this people.

What that means is that, let's say you need to raise urgent 100k for a pressing issue, you don't need to start running Facebook adverts again, you can just make an offer to these customers that has patronized you before and now trust your brand. And you're definitely going to get sales.

THE END.

This secrets I just shared with you is VERY VALUABLE in fact, one of my students used these strategies to run Facebook adverts and got over 500 people to pay for what she was selling You don't have to believe me,...

Go here and see the proof from her own mouth
<https://fsguniversity.com.ng/updated/>

I strongly believe that it'll help you make more sales too...

If you want to know how you too can run profitable Facebook/ Instagram adverts to get more customers and make more sales in the next 30 days without burning your hard-earned money doing trial and error on unprofitable Facebook/ Instagram adverts....

Then you should go and get my Facebook/ Instagram Ads Sales Generation Course When you pay for and get access to this course RIGHT NOW...

You're going to get A CRITICAL ADVANTAGE over 99.9% of all other business owners who run adverts on Facebook and Instagram.

Some might even say it's an "unfair" advantage.

Specifically, I'm going to give you Access to my Facebook and Instagram Ads Sales Generation Course and over 11+ Massive Bonuses to pump up your profits, and get sales FASTER from your Facebook and Instagram adverts...

<https://fsguniversity.com.ng/updated/> Rush here and get your hands on this course before it gets taken down!

Stay blessed... ~Divine Akachukwu ~